

www.amcham.hr

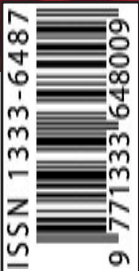
No. 5/2007

NEWS & VIEWS

Magazine of the American Chamber of Commerce in Croatia



Elections 2007: Differences in Economic Programs?



CONTENTS

REPORT

- 6 Political Debate: National Economic Policies/Programs
- 12 Setting the Stage for Knowledge Exchange between US and Croatia
- 20 Quantum21.net - Science and Art of Leadership
- 28 Personal Consumption

PRESENTATION

- 10 President Mesić Meets AmCham Representatives

SIX SIGMA

- 14 Six Sigma for Weight Loss
- 15 Six Sigma Projects
- 16 Don't Skip Close-Out Meetings
- 18 Blaming Six Sigma

ENVIRONMENT

- 22 IPCC - Science above all else
- 24 Towards a Planet-wide Ethic
- 26 Geo-engineering to the Rescue?

NEWS & INFO

- 30 Members News / New Members
- 32 Member-to-member Discounts

Editor in Chief:
Damir Vucić
Executive Director

Managing Editor:
Marina Vugrin

Realization by:
Springer Business Media Croatia d.o.o.

Published by:
American Chamber of Commerce
in Croatia

Member of the
AmCham Network

Kršnjavoga 1, 10000 Zagreb
Phone: 4836-777 (778)
Fax: 4836-776
www.amcham.hr
e-mail: info@amcham.hr

Member of U.S. Chamber
of Commerce &
European Council of American Chambers
of Commerce (ECACC)

BOARD OF GOVERNORS

President:
Josip Krznarić
FedEx - Rhea d.o.o.

First Vice-President:
Mike Allen
Ernst & Young d.o.o.

Second Vice-President:
Wahyd Vannoni
Mediacodex

Secretary-Treasurer:
Željko Đeverlija
Hotel Express International d.o.o.

Untitled Governors:
Joel Samy
World Development and Empowerment
USA

Majda Tafra-Vlahović
Coca-Cola Beverages Hrvatska d.d.

Arn Willems
CB Richard Ellis d.o.o.

The American Chamber of Commerce in Croatia (AmCham Croatia) is the voice of US and other international businesses in Croatia and of Croatian businesses abroad. AmCham Croatia is committed to ensuring an optimum business and investment climate in Croatia, promoting the highest standards of free-market commercial practice. AmCham Croatia facilitates the resolution of issues that impact business in Croatia and represents a membership that employs over 38,000 persons, generating over \$5 billion of revenue. Total US investment in Europe amounts to \$964 billion, and currently supports over 3.6 million jobs, with AmCham Croatia also being an integral member of the European Council of the American Chambers of Commerce, networking 37 countries throughout Western and Central Europe.

The content of this publication must not be reproduced in full or in part without prior written permission of the publisher.
AmCham reserves publishing discretion for all received materials.

"VOICES FROM THE HEART" DEDICATED TO ADOPT-A-MINEFIELD PROGRAM



In July 2007 Mrs. Joanne Connolly took her ensemble "Voices from the Heart" on a ten day international tour, to Croatia and Slovenia. In cooperation with the Vienna based Conceptio Network the chorus committed itself to raise funds for the UN Adopt a Minefield

Program. "Voices from the Heart" started their efforts for landmine clearance even before departure and was able to give \$30,000 (Kn 162.700,00) to AAM end of June. Then, during the concert tour itself - where the ensemble experienced the wonderful hospitality and sensitive relation that Croats have to music - their success in raising funds for the good cause continued. During their concerts in Dubrovnik, Split, Rijeka and Pula they managed to raise another Kn 72.100,00 as well as € 3.500 (Kn 25.600,00) that were collected at their final Gala concert in Piran, Slovenia.

The funds raised at concerts in Croatia were added to AmCham's "Night of a 1000 Dinners" account and will be doubled by Adopt a Minefield before they are returned to Croatia for demining.

The collaboration of all parties involved - such as the local City Governments, media, tourist

boards, Red Cross and many more - is an example of what high spirits can achieve. The rhythm and drive of the choir's African, Croatian and American "repertoire of peace" infected both audiences and organizers. "Voices from the Heart" sang their music right into the hearts of people and their performances in Croatia and Slovenia turned into emotional demonstrations of helpfulness. So did the unofficial program: the ensemble went into Bosnia to sing for peace at a border village close to Dubrovnik and went to meet the inhabitants of a village near Lika that is to be cleared from mines with AAM funds. Unforgettable moments for the choir members and locals alike.

The concert tour is to be considered a success in all respects. And, as Ambassadors of Goodwill to Croatia, "Voices from the Heart" hopes to educate and raise the consciousness of their own community and beyond to the horrors of landmines, a cruel and indiscriminate weapon of destruction. They envision the continuation of fundraising for this very important cause long after they have departed Croatia. The ensemble believes that documenting the efforts of 130 American women travelling thousands of miles to help a country barely known to them and the plight of people suffering long after wars end will move people to take their own personal action.



AMCHAM'S ANNUAL GENERAL ASSEMBLY

November 29, 2007 at Zagreb School of Economics and Management

On November 29, 2007, AmCham will have its annual General Assembly, at which time the elections will be held for all positions of the AmCham Board of Governors.

In AmCham's effort for the involvement of our dynamic Members in the strategic planning and direction of our organization, targeted to assisting your company's needs, we would like you to nominate your AmCham colleagues for the Board positions or consider running yourself and ask one or more colleagues to nominate you, using the form that can be downloaded at:

<http://www.amcham.hr/mo/aga/nominationsign-upform.doc>

Please answer each question fully and return to our office either by fax or e-mail, with attached one-page CV, by November 19, 2007.

For your information, the following current Board members will be running again: Mr. Michael Allen (Ernst & Young), Mr. Arn Willems (CB Richard Ellis) and Mr. Joel Samy (World Development and Empowerment USA).

The Executive Office and the Board of Governors are at your disposal for any suggestions and questions about the position or the level of commitment involved. Thank you for your consideration and continued support of AmCham's activities.